

## **SVENT 325: Leading a Social Enterprise**

Instructor: Brendan Wylie-Toal

### **Course Description:**

SVENT 325 is an entrepreneurship and innovation leadership course offered by GreenHouse, an innovation community for youth and community members who want to create social or environmental change. GreenHouse focuses its training on the development of entrepreneurial knowledge, skills, and mindsets, as well as helping students build their professional networks. We focus on using experiential education to improve your entrepreneurial knowledge and skills.

As part of this course, you will need a defined project to be working on for the next 3-4 months. The project could be formed by way of participation in an established

# Intended Learning Outcomes

## I am able to...

<b>LO1 Analysis:</b>	demonstrate how my understanding of the defined context of my SLICC has developed throughout the experience.
<b>LO2 Application:</b>	draw on and apply a range of relevant skills and attributes (academic, professional and/or personal) in order to engage effectively with my SLICC, identifying where I need to improve these and/or develop new ones.
<b>LO3 Recognizing and Developing Skills:</b>	demonstrate how I have used experiences during my SLICC to actively develop my skills in the focused area of... <b>(choose one)</b> : <i>research and enquiry</i> <i>personal and intellectual autonomy</i> <i>communication</i> <i>personal effectiveness</i>
<b>LO4 – Recognizing and Developing Mindsets:</b>	demonstrate how I have used experiences during my SLICC to actively explore my mindset towards... <b>(choose one)</b> : <i>enquiry and lifelong learning</i> <i>outlook and engagement</i> <i>aspiration and personal development</i>
<b>LO5 Evaluation:</b>	evaluate and critically reflect upon my approach, my learning and my development throughout my SLICC

# Intended Learning Outcome 1

## I am able to...

<p>LO1 Analysis:</p>	<p>demonstrate how my understanding of the defined context of my SLICC has developed throughout the experience.</p>
<p>LO1 Analysis adapted:</p>	<p>demonstrate how <b>I have actively developed</b> my understanding <b>of social innovation, and the nature of the problem I want to solve through my project.</b></p>

# Intended Learning Outcome 2

## I am able to...

<b>LO2 Application:</b>	draw on and apply a range of relevant skills and attributes (academic, professional and/or personal) in order to engage effectively with my SLICC, identifying where I need to improve these and/or develop new ones.
<b>LO2 Application adapted:</b>	I am able to draw on and apply relevant skills and attributes (academic, professional and/or personal) in order to engage effectively with the project I am working on.

# Intended Learning Outcome 3

## I am able to demonstrate...

<p><b>LO3 Recognizing and Developing Skills:.</b></p>	<p>how I have used experiences during my SLICC to actively develop my skills in the focused area of... (choose one):</p> <p><i>research and enquiry</i>                      <i>personal and intellectual autonomy</i></p> <p><i>communication</i>                              <i>personal effectiveness</i></p>												
<p><b>LO3 Recognizing and Developing Skills: adapted.</b></p>	<p>how I have used my learning experiences during the term to actively develop new skills related to <a href="#">(Future Ready Talent Framework)...</a></p> <p><b>Choose one of the following</b></p> <table> <tr> <td>Discipline and context specific</td> <td>Self management</td> </tr> <tr> <td>Information and data literacy</td> <td>Technological agility</td> </tr> <tr> <td>Self-assessment</td> <td>Communication</td> </tr> <tr> <td>Lifelong learning and career development</td> <td>Collaboration</td> </tr> <tr> <td>Intercultural effectiveness</td> <td>Innovation</td> </tr> <tr> <td>Critical thinking</td> <td>Implementation</td> </tr> </table>	Discipline and context specific	Self management	Information and data literacy	Technological agility	Self-assessment	Communication	Lifelong learning and career development	Collaboration	Intercultural effectiveness	Innovation	Critical thinking	Implementation
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Lifelong learning and career development	Collaboration												
Intercultural effectiveness	Innovation												
Critical thinking	Implementation												

# Intended Learning Outcome 4

## I am able to demonstrate...

**LO4 – Recognizing and Developing Mindsets:**

how I have used experiences during my SLICC to actively explore my mindset towards... (*choose one*):

*enquiry and lifelong learning*                      *outlook and engagement*  
*aspiration and personal development*

**LO4 – Recognizing and Developing Mindsets adapted**

how I have used experiences during my SLICC to actively explore my mindset towards...(Finish this learning outcome by selecting **one** mindset from the list below):

- self starting and proactivity
- positive outlook and perseverance
- lifelong learning and long-term planning

# Intended Learning Outcome 4

## I am able to demonstrate...

### LO4 – Recognizing and Developing Mindsets adapted

how I have used experiences during my SLICC to actively explore my mindset towards...(Finish this learning outcome by selecting **one** mindset from the list below):

- **self starting and proactivity:** you draw on your initiative and experience to take action without being told to do so. Paired with a reflective approach, you maximize your potential by taking personal responsibility for proactively goal setting and identifying opportunities to overcome barriers.
- **positive outlook and perseverance:** You draw on the quality, depth and breadth of your experiences to maintain a positive mindset and engage with the communities and world around you. You manage risk by learning from mistakes, and actively seek new insights to help you better contribute positively, ethically and respectfully.
- **lifelong learning and long-term planning:** You seek personal and academic learning that makes a positive difference to you and to the world around you. You have vision that is both inspiring and workable, and are able to plan for the long-term learning and actions that will be required to realize such a vision.

# Intended Learning Outcome 5

I am able to ...

<b>LO5 Evaluation:</b>	<b>evaluate and critically reflect upon my approach, my learning and my development throughout my SLICC</b>
<b>LO5 Evaluation: adapted</b>	<b>evaluate and critically reflect upon my approach, my learning and my development throughout SVENT 325</b>



# How might you adapt the ILOs to your course context?

<b>LO1 Analysis:</b>	demonstrate how my understanding of the defined context of my SLICC has developed throughout the experience.
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<b>LO5 Evaluation:</b>	evaluate and critically reflect upon my approach, my learning and my development throughout my SLICC

# Intended Learning Outcome 1: Analysis

## Prompts provided...

- What do you already know about social innovation and the context of the problem at the heart of the project you're working on?
  - In thinking about your project and longer-term learning goals, what are your gaps in understanding, and more importantly, what are you most curious to learn about?
    - What research will be required for you to close those gaps in understanding? (brief outline)
  - What are the key steps or activities that you want to complete to actively develop your understanding in this space?
  - What potential challenges do you anticipate in carrying out the course you're designing for yourself?
    - Do you have any strategies for dealing with these?
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## Intended Learning Outcome 2: Application

### Prompts provided...

- Which of your existing skills and attributes (academic, professional and/or personal knowledge or experience) do you think you will need for your project? Why?
  - How will you draw upon your existing skills and experience to work through your project?
  - Do you think you will need to improve any of the above skills/attributes in order to complete your project effectively?
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## **Intended Learning Outcome 3: Recognizing and Developing Skills Prompts provided...**

- What skill area have you chosen and why?
  - In thinking about the skill-area you selected, what specific skillsets do you anticipate having to develop?
  - What will you do to learn about and get better at these skills?
  - How will you use your project to develop and apply this new skillset?
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## **Intended Learning Outcome 4: Recognizing and Developing Mindsets Prompts provided...**

Explain your choice.

For the mindset you have selected, briefly describe:

- Why did you select the mindset that you did?
  - What do you understand this mindset to mean?
  - How does it relate to the context of your project?
  - What, if any, unanswered questions do you have about what this mindset means?
  - How might you go about finding answers?
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# Recognizing and Developing Mindsets continued

## Prompts provided...

- How will you assess whether or not you're getting better at adopting this mindset as you complete your project?
  - Where do you think there may be opportunities during SVENT 325 to better understand your mindset in this area?
  - How do you currently plan to explore your mindset in this area during your project?
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# Intended Learning Outcome 5: Evaluation

## Prompts provided...

Showing how you will actively reflect on your learning throughout the experience is essential. Summarize below:

- Why should you actively reflect on your learning as you complete your project, and how will recording your thoughts help you to reflect?
  - **How do you plan to reflect upon and evaluate your progress and learning throughout SVENT 325?**
    - Include tools, models, and strategies you plan to use to record your thoughts and ideas
    - Include your planned schedule for your reflective blog/other key points for reflection, including how often you intend to record your thoughts
  - **How will you demonstrate this reflection?**
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